**Tufte Rules**

*Avoid Chartjunk*

No unnecessary visual elements or distractions included within the graphic. It is a plain and simple waffle chart.

*Use Labels*

A legend is used as well as an x-axis label indicating dollars in millions. They are both informative and necessary to convey the information.

*Utilize Color*

The colors were picked to coordinate with the time of year (e.g. warm yellow for the summer months of July-Sept).

*Use Graphics*

‘FontAwesome’ was used to be able to include icons. The “ticket” icon was utilized to represent the data in a visually pleasing way—instead of generic squares.

*Show Your Data*

Exact box office sales for each season are indicated within legend. This allows for exact quantities to be displayed and specified in the data.